

Greater Whitewater Lake Property Owners Association

PO Box 438 Whitewater, WI 53190
Email: WhitewaterGWLPOA@gmail.com
www.WhitewaterLake.org



Spring 2026

Hello:

The Greater Whitewater Lake Property Owners Association (GWLPOA) thanks you for your sponsorship support last year. Getting to know our lake neighbors is the goal of our organization. Each year, our community-based organization puts on events like: Boater Safety Training, CPR and First Aid Classes, Coffee Socials, Happy Hours, Winter Mingles, and our very popular and highest attended event, “Music on the Lake.”

Our members receive news of your sponsorship generosity through our newsletters, our website, at our events, and on social media. Be sure to visit our website at www.whitewaterlake.org/sponsors to view past sponsorship ads. Your sponsorship reaches over 300 households on both Whitewater and Rice Lakes who are members of the GWLPOA.

We are very excited to promote great local businesses like yours to our lake neighbors and look forward to continuing our relationship.

For 2026, we are offering new Sponsor level opportunities and benefits:

- **Music on the Lake Title Sponsor:** \$600 - \$1000
- **Big Event Sponsor (Happy Hour, Bash, Picnic):** \$250 - \$500
- **Event Sponsor (CPR, First Aid, Coffee Social):** \$100 - \$200
- **Gift Card Sponsor:** \$50 - \$200

Interested in learning more about each of these levels? Please see the back of this letter for full details.

Our continuing goal is to strengthen our partnerships with our neighboring business community. Getting customers into your business is a win for you and a win for our members!

If you would like more information, please contact the GWLPOA via email at:
WhitewaterGWLPOA@gmail.com.

Cordially,

GWLPOA Board Member
WhitewaterGWLPOA@gmail.com

GWLPOA SPONSORSHIP LEVELS

- \$ 600+** **Music on the Lake Title Sponsor** – Be the featured sponsor of a Music on the Lake event.
- \$ 250 - \$500** **Big Event Sponsor** – Sponsor a larger event (Happy Hour, Bash, Family Hot Dog Picnic).
- \$ 100 - \$200** **Event Sponsor** – Sponsor an event (CPR, First Aid, Coffee Social) with money or products.
- \$ 100 - \$200** **Gift Card Sponsor** – Donate four or more \$25.00 gift cards for our member drawings.
- \$ 50** **Entry Level Gift Card Sponsor** – Donate two \$25.00 gift cards for our member drawings.

SPONSOR BENEFITS	\$50	\$100	\$250	\$600+
GWLPOA Website sponsor listing with your logo	X	X	X	X
Recognition by host at event	X	X	X	X
Logo and recognition in GWLPOA members-only newsletter		X	X	X
Social media spotlight post thanking the sponsor		X	X	X
Recognition by emcee at the event with 2 microphone shout outs			X	X
Opportunity to place a coupon in GWLPOA members-only newsletter			X	X
Small-size logo on GWLPOA Website Sponsor page	X			
Medium-size Logo on GWLPOA Website Sponsor page with a link to your website		X		
Large-size Logo on GWLPOA website Sponsor page with a link to your website			X	
Extra Large size Logo on GWLPOA website Sponsor page with a link to your website				X
Social media Promotion: Solo spotlight post thanking you as a Music on the Lake Sponsor, including a link to your website				X
Opportunity to display your banner or sign at the event				X